



Dear Parents,

Our school is participating in a fun summer reading project: the Scholastic Summer Challenge, featuring *Read for the World Record*. The Summer Challenge unites students from around the globe in an attempt to set a new world record for most minutes read this summer! The current world record stands at **95,859,491** minutes!

Studies show that kids who read over the summer maintain the reading skills developed during the school year. This summer-long reading campaign is designed to motivate all children to read more so they maintain and improve their academic skills.

The world record attempt begins May 6 and concludes September 6, 2013. The total logged reading minutes, along with the top 20 schools, will be published in the 2014 edition of the *Scholastic Book of World Records*.

Here are a few simple ways to help your child become a record-breaking reader:

- Set a goal together and encourage reading throughout the summer, with library visits, story time at home, and conversations about books. Let your child see you reading.
- Encourage your child to participate and track reading minutes either with a paper log or online at www.scholastic.com/summer. It's a kid-friendly, safe online community where students can be part of a record-setting global team, log reading minutes, and enjoy activities geared for all ages. Also, track our school's reading progress at www.scholastic.com/summer.
- Download summer reading booklists chosen specifically for your child's age at www.scholastic.com/parents/resources/collection/scholastic-summer-challenge.

To learn more, visit www.scholastic.com/summer. Make reading a big part of your family's summer fun!

Student's name: _____

Your child's username: _____

Your child's password: _____



Read Every Day. Lead a Better Life.